



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 11-03-2012 PAGE: 1 of 2

BRABENDER COX - 11998
ATTN: LIZ BRABENDER
1218 GRANDVIEW AVENUE
1ST FLOOR
PITTSBURGH PA 15211

Contract No 404417	Contract Dt 11-02-2012	Revision Dt	Rev# 0	Advertiser FREED FOR ATTORNEY GENERAL, DAVI	Brand DAVID FREED FOR ATTY GENERAL	Product Code POLITICALS								Station/Market WPVI - PHILADELPHIA			
Agency Est#			CMS # 247709	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 11-03-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 247709		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
1	11-03-2012	11-03-2012	06:00AM - 08:00AM	WEEKEND NEWS 6-8A SA (6997)	9	30						X		4	500	4	2,000.00
2	11-03-2012	11-03-2012	09:00AM - 10:00AM	WEEKEND NWS 9-10A SA (10928)	9	30						X		3	700	3	2,100.00
3	11-03-2012	11-03-2012	07:30PM - 08:00PM	EAGLES INSIDE THE SEASON SAT 730P (CONFIL	9	30						X		1	500	1	500.00
4	11-03-2012	11-03-2012	11:30PM - 12:05AM	LATE NEWS MO-SU (6969)	9	30						X		2	3,200	2	6,400.00
5	11-03-2012	11-03-2012	12:35AM - 01:35AM	LF SAT CASTLE (7766)	9	30						X		1	200	1	200.00
6	11-03-2012	11-03-2012	01:35AM - 02:35AM	LF SAT PRIVATE PRACTICE (7767)	9	30						X		1	100	1	100.00
7	11-04-2012	11-04-2012	04:30AM - 04:59AM	MORNING NEWS 430-5AM SUN (8161)	8	30							X	2	350	2	700.00
8	11-04-2012	11-04-2012	06:00AM - 07:00AM	WEEKEND NWS 6-7A SU (7055)	9	30							X	2	400	2	800.00
9	11-04-2012	11-04-2012	07:00AM - 08:00AM	WEEKEND NWS 7-8A SU (7056)	8	30							X	2	600	2	1,200.00
10	11-04-2012	11-04-2012	09:00AM - 10:00AM	WEEKEND NWS 9-1030A SU (7057)	9	30							X	3	650	3	1,950.00
11	11-04-2012	11-04-2012	10:30AM - 11:30AM	WEEKEND NWS 1030-1130A SU THIS WEEK (705	9	30							X	1	4,000	1	4,000.00
12	11-04-2012	11-04-2012	12:00PM - 01:00PM	WEEKEND NWS 12-1P SU (7060)	9	30							X	3	500	3	1,500.00
13	11-04-2012	11-04-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)	9	30							X	1	3,200	1	3,200.00
14	11-04-2012	11-04-2012	11:35PM - 12:00AM	LATE NEWS ACTION NEWS AT 1130P SA-SU (699	8	30							X	1	2,800	1	2,800.00
15	11-05-2012	11-05-2012	04:30AM - 04:59AM	MORNING NEWS 430-5AM MO-TH (7585)	9	30	X							2	350	2	700.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
16	11-05-2012	11-06-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)			9	30	X	X						2	650	2	1,300.00
17	11-05-2012	11-06-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)			9	30	X	X						2	1,500	2	3,000.00
18	11-05-2012	11-06-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)			9	30	X	X						3	1,500	3	4,500.00
19	11-05-2012	11-05-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKKDAY (6912)			8	30	X							1	1,100	1	1,100.00
20	11-05-2012	11-05-2012	10:00AM - 11:00AM	DAYTIME 10-11A WEEKDAY (6913)			8	30	X							1	1,100	1	1,100.00
21	11-05-2012	11-05-2012	03:00PM - 04:00PM	DAYTIME 3-4P MO-FR (7997)			9	30	X							3	700	3	2,100.00
22	11-05-2012	11-05-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)			8	30	X							1	1,300	1	1,300.00
23	11-05-2012	11-05-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)			9	30	X							2	2,200	2	4,400.00
24	11-05-2012	11-05-2012	11:35PM - 12:02AM	LF NIGHTLINE 1135P LTC 1/7/13 (6970)			9	30	X							1	1,000	1	1,000.00
25	11-05-2012	11-05-2012	02:05AM - 04:30AM	LF OVERNIGHTS 205-459A MO-SU (6994)			8	30	X							1	50	1	50.00
																Contracted Gross Total:		46	48,000.00
																Actual Gross Total:		46	48,000.00
																Agency Commission:			7,200.00
																Net Total:			40,800.00
Month/YR			Preempted	Made Good		Contract Total		Adjustments								Actual Total			
Nov 12			0.00	0.00		48,000.00		0.00								48,000.00			
TOTAL			0.00	0.00		48,000.00		0.00								48,000.00			

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